



## **Marelli to Exhibit New Brand “MARELLI” at the Tokyo Motor Show 2019**

[October 24, 2019] The global automotive supplier Marelli Corporation (CEO: Beda Bolzenius) will be exhibiting under its new brand, “MARELLI,” at the 46th Tokyo Motor Show 2019, to be held at Tokyo Big Sight and other locations from Friday, October 25 to Monday (national holiday), November 4, 2019.

Marelli brings together two successful global automotive manufacturers, with a world-leading reputation for innovation and manufacturing excellence (Monozukuri). The concept of the new brand, “Powering Progress Together,” reflects our focus on helping our customers confidently navigate and succeed in an unprecedentedly changing industry.

The Marelli booth at Tokyo Motor Show 2019 groups the synergies of the two merged companies that make up Marelli into five technology areas, and adds a sixth area, Motorsport, creating a space where visitors can see and experience the solutions that we can offer as a true partner.

For example, in the Interior Experience area, we will present integrated cabin system solutions such as the “Human-Max Cabin” concept model, which maximizes the value of the individual transport experience.

We will also be introducing products and services of the new MARELLI brand in the areas for Autonomous Driving, Connected Systems, Electrification, and Green Technology. Additionally, in the Motorsport area, we will be exhibiting McLaren Racing Formula One car.

As for the products displayed, please visit our special website for more information.

<URL: [www.marelli-corporation.com/en/exhibition/201910/](http://www.marelli-corporation.com/en/exhibition/201910/)>

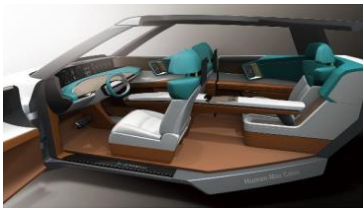
We look forward to welcoming you at the MARELLI booth and showing you the cutting-edge technologies and products that we can deliver as a unique, tier-one supplier with a global network.





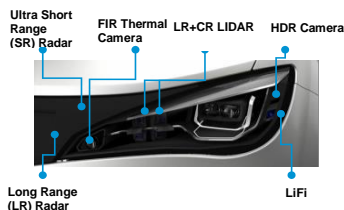
## **Introducing Some of Our Exhibit at the 46th Tokyo Motor Show 2019**

### **■ Interior Experience**



The Human-Max Cabin that we imagine for the future is designed to maximize the human element and offers an experience that defies all expectations. With a full complement of personalization functions, you can create a "cabin of my own" - an unbeatably comfortable space tailored to you. This experience is made possible by bringing together the interior fittings, electronics, and air conditioning that we provide.

### **■ Autonomous Driving**



We will present Smart Corner™, our light unit with integrated sensors for autonomous driving.

We have integrated compact sensors (i.e. light-detecting devices using infrared, LIDAR modules, and short/long-distance radars) into headlight and rear light units, which are used to create maps of the surrounding environment to support autonomous driving.

### **■ Electrification**



Marelli has a diverse portfolio of electric powertrain and thermal systems, and brings them together to leverage their strengths and offer energy management system solutions for xEV. The MARELLI booth at the Tokyo Motor Show will exhibit some of our products from this range.

## **46th Tokyo Motor Show 2019 Event Overview**

- **Dates and Times**
  - Press Days: 8:00 a.m. – 6:00 p.m., October 23 (Wed) to 8:00 – 11:30 a.m., October 24, 2019 (Thurs)
  - Special Invitation Day: 2:00 – 6:00 p.m., October 24, 2019 (Thurs)
  - General Public: 2:00 p.m., October 25 (Fri) to 6:00 p.m., November 4, 2019 (Mon, national holiday)
- **Venue**
  - Tokyo Big Sight Aomi Exhibition Hall, West/South Exhibition Halls, etc.
  - MARELLI Booth: Tokyo Big Sight West Exhibition Hall, booth number W4201



## **About MARELLI**

MARELLI is a progressive, open-minded and truly global partner who inspires you to go further. MARELLI brings together two successful global automotive manufacturers from Italy and Japan, with a world-leading reputation for innovation and manufacturing excellence (Monozukuri). MARELLI operates out of 170 facilities and R&D centers across Europe, Japan, the Americas, and Asia Pacific, and has operational headquarters in Saitama, Japan and Corbetta, Italy.