

Calsonic Kansei Presents Traffic Safety Backpack Covers at Saitama City Elementary School's Entrance Ceremony

Saitama, Japan – April 11, 2018 / Calsonic Kansei Corporation (President & CEO: Beda Bolzenius, Headquarters: Kita-ku, Saitama City) presented traffic safety backpack covers to new students at an entrance ceremony of Saitama City Tsubasa Elementary School (Kita-ku, Saitama City) on April 9th. The covers are designed to reflect car headlights, making children more visible in the road. Calsonic Kansei Corporation is a global supplier of automobile parts, and will be celebrating the 80th anniversary of its foundation this year.

Established in 2009, Tsubasa Elementary School is located in the neighborhood of Calsonic Kansei Corporation's R&D Center and Headquarters. Calsonic Kansei and the school have shared a strong connection since the school's foundation, when Calsonic Kansei donated its gymnasium. On April 9th of this year, Calsonic Kansei promised to contribute to the safety of elementary school students in the community, when company representatives visited and presented the backpack covers to the first graders who enrolled in 2018.



Student representatives who received backpack covers on behalf of the first grade
(left and right)

Hiroshi Kanai, General Manager in charge of external affairs, General Support Dep.,
Calsonic Kansei Corporation (center)

(April 9th, 2018)